



Announcement No. 21, s. 2017

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : National Cocoweeek Celebration 2017

Presidential Proclamation No. 142, s. 1987, declares the period from August 24-30, 1987 and every year thereafter as “**National Coconut Week**”. This year’s theme is “**Go Healthy, Go Wealthy with Coconuts**”. This celebration intends that all sectors involved in the coconut industry from the farmers, workers, processors, traders and industrialists to the policy-makers collectively pay tribute of honor and thanksgiving for the blessings and benefits derived from the industry and to establish a continuing awareness of its lasting importance to our national life.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

1. Participation in the event of Philippine Coconut Authority at the SM Megamall, Mandaluyong City on August 18-20, 2017. It is discretionary on the part of the agency heads to allow their employees to attend on official business, as provided for under CSC Memorandum Circular No. 43, s. 1993.
2. Display of the 2017 Coconut Week Official streamer in the agency’s premises including Regional and Field offices. (*Attached is a copy of the 2017 Coconut Week Official streamer*).

For more information, you may coordinate with **Trade and Market Development Department, Operations Branch Staff** at telephone no. (02) 928-8982 or through email at cocoweeek.pca@gmail.com.


ALICIA dela ROSA-BALA
Chairperson
31 JUL 2017

Bawat Kawani, Lingkod Bayani

Office of the President
Philippine Coconut Authority



31ST NATIONAL COCONUT WEEK & 4TH INTERNATIONAL COCONUT FESTIVAL

Theme:

Go healthy, go wealthy with coconuts.

August 18 – 20, 2017

10:00 am – 8:00 pm

Megatrade Hall 1

SM Megamall, Mandaluyong City

